



DAVID S. ALKEK, MD

Dallas' Premier Cosmetic Dermatologist

March 2010

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March Announcement

Patient Appreciation Day

The Valentines Day Patient Appreciation Day was a smashing two-day event. Many patients scheduled sculpturing fillers for their face. The most up-to-date thinking about facial rejuvenation emphasizes volume as well as, or even instead of, tightening. Removing lax skin helps everyone, but for many women that "tired" look has more to do with loss of subcutaneous fullness than skin laxity. The new volumizing fillers, such as Sculptra and Radiesse, can be used to restore volume to hollow areas of the temples, cheeks, chin and under the eyes as well as help define the jawline. Dr. Alkek has recently attended training for newer techniques in this exciting tool for face lifting in a bottle.

Treatment Specials

20% off Sclerotherapy

Spring is here. The daffodils are blooming, the trees have buds, and the dilated veins on your legs will be showing. If you want to have clear legs when you put on your shorts or swimsuit this summer, you had better start treating these veins now. It takes about three months to clear them, so call today for an appointment.

http://www.alkek.com/procedures/Sclerotherapy_07.asp

Product Special

While Supplies Last!

You will get a free Revalleskin Cleanser if you purchase a Revalleskin Day, Night, Replenishing Eye therapy or Intense Recovery Treatment. Revalleskin products contain coffeeberry extract, which is the most potent topical antioxidant available. The Night can be used over Retin-A. They Day is the same as the Night plus a sunscreen. The Eye therapy has ingredients to treat puffiness or dark circles under the eyes. The Intense Recovery is designed to reduce the redness of the face that is over exposed to sun or weather or is extremely dry and sensitive.

Dr. Alkek's Tip of the Month

Treat those ugly brown spots on your hand. Retin-A can remove and prevent most of those "liver spots" on the backs of your hands caused by the sun. This is the same Retin-A that everyone over 30 should be using on their face. It comes in three strengths and we can adjust the strength to your tolerance. The darker spots can easily be removed with liquid nitrogen.

Important News for Seniors

We will continue to treat and accept new Medicare patients. Even though the government has slashed payments by 23%, we feel an obligation to treat our seniors. Many people in Texas have skin cancers and pre-cancers due to the chronic sun exposure. Dr. Alkek will continue to aggressively treat them. Be sure to come in for your check-ups every 6 months. If you have an e-mail address, please make sure we have it on file. This saves us time and money if we can remind you via e-mail rather than snail mail.

*The Botox special of \$225.00 per area will remain in effect throughout March.
That is about a 25% savings over our regular pricing.*

New Edition

Dr. Alkek has recently published a **second revised edition** of his book, "The Self-Creating Universe." It is only in hardback. You can order it from Amazon, or from Barnes and Noble or Borders Books. Signed editions are available in our office. You can also check them out from the Dallas Public Library, UT Dallas, SMU, UT Southwestern Medical School or UT Austin. Dr. Alkek is also working hard on his novel, "Requiem for Athens", which should be ready by this summer.

Office hours: Monday – Friday 9:00 – 4:00 with lunch hour appointments available